

Ellen Shing

UX DESIGNER

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I have always had an interest in design and problem solving, which is what led me to pursue a career in UX Design. My skill set includes the ability to quickly analyze data and learn different softwares.

SKILLS

Sketch, Figma, InVision, POP App, Adobe CreativeSuite, Photoshop, Illustrator

EXPERIENCE

Business Development Representative | Mercedes-Benz

JUN 2013 - AUG 2020, VANCOUVER, BC

- Liaised with new and existing clientele to create new business opportunities
- Consulted and resolved client concerns about their accounts by addressing all inquiries immediately
- Created and managed marketing collateral for vehicle catalogues

Program Leader | Kiwassa Children Programs

JAN 2012 - MAR 2013, VANCOUVER, BC

- Planned and led engaging activities for children
- Produced and executed events by collaborating with team members
- Supervised and directed volunteers to ensure protocols were maintained

Event Coordinator | Mad Science Group

DEC 2010 - SEPT 2011, COQUITLAM, BC

- Performed science-based experiments for large groups of children
- Stimulated children's awareness and excitement towards STEM through demonstration of experiments
- Boosted sales by introducing new product options to customers

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

JAN 2021 - MAR 2021, VANCOUVER, BC

Simon Fraser University | Bachelor of Arts

JAN 2011 - JUN 2013, BURNABY, BC

Capilano University | Associate of Arts

SEPT 2007 - NOV 2010, NORTH VANCOUVER, BC

PROJECTS

Aeroplan - Applied Thinking | Team Lead and Wireframer

FEB 2021, BRAINSTATION SPRINT CHALLENGE

Brainstation and Aeroplan partnered up for a Sprint Challenge in which we had to tackle the problem space of having more members engaging with the Aeroplan website and mobile app everyday.